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Llywodraeth Cymru
Welsh Government

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Dear Llyr

During the Stage 2 proceedings on the Air Quality and Soundscapes Bill we discussed the amendments proposed in relation to the promotion of active travel, as a means to improve air quality and more generally. I am grateful to the Committee for its consideration of this at both Stages 1 and 2.

As set out during the meeting, I will work together with the relevant Members with the aim to bring forward new amendments that can hopefully secure cross-party agreement in the Senedd.

In the interim, for context, I would like to draw the Committee's attention to the range of promotion activities undertaken currently that local authorities have summarised in their annual reports submitted to the Welsh Government.

We are currently still receiving returns for 2022-23 and I have therefore attached the returns for the preceding year, 2021-22. Members will note that, despite the disruptive impact of the Covid pandemic, many local authorities promoted active travel in a broad range of ways, beyond their statutory duties. Indeed there is likely to be significant underreporting of the full scale of their activities due to differences in interpretation.

Yours sincerely

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Rydym yn croesawu derbyn gohebiaeth yn Gymraeg. Byddwn yn ateb gohebiaeth a dderbynnir yn Gymraeg yn Gymraeg ac ni fydd gohebu yn Gymraeg yn arwain at oedi.

We welcome receiving correspondence in Welsh. Any correspondence received in Welsh will be answered in Welsh and corresponding in Welsh will not lead to a delay in responding.

Annex 1 - Promotional Activities - 2021-22 reported in Annual Reports

Blaenau Gwent

- Hosted online workshops to help increase engagement on the Active Travel Network Map (ATNM) development. A competition was run during the workshop as incentives to engage about Active Travel.
- We used Commonplace for our public and statutory consultations on the ATNMs. This was a digital platform to ask people about their current active travel habits and learn how we could improve the routes and increase active travel usage.

Bridgend

- A formal consultation on the Active Travel Draft Network Map has taken place from September 2021 to November 2021. It was organised by BCBC, Sustrans and Welsh Government, with the aim of reaching out to members of the public to provide their feedback where there is the greatest need for change and highest potential for more people to choose active travel. It was a 12- weeklong phase 3 statutory public consultation on the revised Active Travel Draft Network Map prior to submission to the Welsh Government.
- BCBC commissioned the development of a booklet map of completed active travel routes for residents and visitors
- Kerbcraft training was provided to 25 schools and 750 pupils benefitted
- Operated the HMRC Cycle to Work scheme under which employees are encouraged to purchase bicycles at discounted rates. This scheme is open to employees twice in the calendar year.
- Press releases to raise awareness of new routes and facilities delivered in 2021/2022.
- Ongoing liaison with colleagues from the Planning, Highways and Education departments to encourage the promotion of and provision for active travel as part of new developments
- Continuing partnership work with Housing Associations to promote inclusion of active travel in estate masterplans/promotional activities.
- Constant liaison and engagement is retained with planning officers in assessing Active Travel requirements of land use developments in accordance with Planning Policy Wales.
- Partnership working with county borough Ecologist to promote active travel and green infrastructure in new developments and highway/other schemes.
- In its well-being assessment report, BCBC has acknowledged the importance of active travel plans and intends to promote active travel in its well-being plan for next year.
- Active Journey sessions have been delivered to primary and secondary schools participating in the Sustrans' Active Journeys programme: Ysgol Maesteg & Ogmere and Vale Primary: 3 x bike maintenance sessions, 3 x scooter skills sessions. 460 pupil beneficiaries.
- "The Big Walk and Wheel, organised by the charity Sustrans and supported locally by Bridgend County Borough Council. 2022 results: 20 schools took part. Total journeys: 16514

Caerphilly

- Completion of the ATMN with widespread stakeholder and public consultation and engagement.
- Lewis Street, Ystrad Mynach Covid Response experimental cycle route scheme: has been made permanent
- Bwl Road, Nelson Covid Response experimental cycle route scheme: has been made permanent

Cardiff

- Four community-based promotional events were organised at Grange Gardens, Splott Community Hub, Victoria Park and Cardiff Castle as part of the Get Cycle-Ready for Spring campaign. Each event included Dr Bike, Police bike security coding, fun activities for children with Pedal Emporium, live music and stands for local cycling organisations.
- Provision of free cycle stands to organisations through the Park Your Bike scheme.

- National Standard cycle training in schools
- National Standard cycle training for young people in EOTAS.
- School holiday cycle training, including level 1, 2 and 3 National Standard training and a Learn to Ride course.
- Free one to one National Standard adult cycling training offered to anybody living, working or studying in Cardiff.
- National Standard cycle training for South Wales Police and South Wales Fire and Rescue Service.
- Independent travel training for schoolchildren with special needs and vulnerable adults.
- Child Pedestrian Training to year 2 children across Cardiff. These children learn how to cross the road safely with adults over the term.
- Streetwise: encouraging independence and promoting active travel for pupils transitioning to year 7. Delivered through a combination of classroom sessions and practical training sessions.
- Scooter training is being delivered by teachers within schools using scooters provided through the Play Sufficiency Grant
- Engaged with primary and secondary schools to support development of Active Travel Plans
- Implemented School Streets schemes to restrict traffic outside schools and support active school journeys
- Supported introduction of WoW Tracker in Cardiff schools - Wow is a pupil-led initiative where children self-report how they get to school every day. If they travel sustainably (walk, cycle or scoot) once a week for a month, they get rewarded with a badge.
- Developed active travel-themed educational resources including lesson plans linked to Curriculum Newydd
- Promoted Active Travel Schools Programme through a dedicated Twitter feed

Carmarthenshire

- Road Safety team working with schools in collaboration to encourage active travel journeys: walk to school week month; Healthy & Eco schools; Kerbcraft, National standards cycling, safer cycling etc., Active Journeys (with Sustrans)
- Piloted personalised travel planning to school with South Llanelli area to promote walking and cycling to school
- Promotes cycle to work scheme
- Safe routes consultation events in a number of schools and communities to gather feedback and promote active travel journeys to residents and students
- Active Travel section on website contains info on routes and schemes to encourage walking / cycling
- Carmarthenshire only council to extend active travel consultation website to gain feedback from the general public on our overall network - new functionality to allow users to upload photos and location services.

Ceredigion

- The 3rd phase of public engagement was undertaken via Commonplace for the Active Travel Network Mapping (ATNM) Review for Ceredigion. With the support of Sustrans this statutory 12 week public consultation was promoted and publicised widely. Final amendments were then made to the ATNM before being presented to the Minister at the end of March 2022.
- Sustrans Active Journeys officer has delivered a variety of sessions in schools across Ceredigion as COVID19 restrictions eased. These included bike / scooter skills, Dr Bikes (bike mechanics and Active Journeys officer checking and fixing bikes/scooters of the whole school – pupils and staff), Safer Routes in Communities style sessions to identify perceived barriers to active travel and find solutions, puncture repair and bike maintenance sessions with years 4/5/6, collaboration with Emove (Sustrans' Welsh Government funded Ebike / Ecargo bike scheme) to support school community overall, continued virtual support, promotion and facilitation of whole school/national events and competitions e.g. 'Bike to

School' week, 'Stroliwch a Roliwch' / 'Big Walk and Wheel' and other initiatives, supplied scooters to schools for 'scooter of the week' / pool scooters.

- Ceredigion County Council (CCC) Road Safety Team delivered National Standards Cycle training levels 1 & 2 to 341 primary school pupils.
- National Standards Level 3 Cycle training has also been delivered to 10 Adults
- CCC worked with Sustrans to revise and update the Active Travel Map for Aberystwyth, which has been uploaded to the CCC Active Travel webpage.
- The 'Cycle to Work' scheme was offered to CCC employees with 2 application windows during the year.

Conwy

- Continued promotion and awareness campaign regarding Active Travel;
- Social media Active Travel awareness campaign
- Cycle training and Kerbcraft programmes in schools
- Meetings with Developers, Consultants and Contactors informing and advising them of Active Travel duties, responsibilities, objectives and requirements;
- Public engagement with local residences and businesses where new routes are proposed, informing of route design and the wider Active Travel Wales Act.

Flintshire

- Consultants were appointed to engage with twenty eight schools within Flintshire to identify improvements for walking and cycling in the immediate vicinity of the schools as well as wider active travel routes to the schools. The study incorporates data analysis including school surveys, pupil postcode data, site audits and input from stakeholders. It comprises two key elements:
 1. Interventions within the immediate vicinity of the schools such as parking restrictions, 20mph limits, traffic calming and signage/wayfinding and
 2. Wider active travel routes to school.
- Installation of ten data loggers to capture usage on existing AT routes to enable promotion of existing routes and collate evidence for future bid submissions
- An Active Travel web page was developed on Flintshire County Council's website. The page includes information on Active Travel with useful links to various sites such as Sustrans, NHS change 4 life – Active Travel, Road Safety, Rights of Way, Cycling and other useful documents relating to Active Travel, including the publication of the Existing Route Maps, the Integrated Network Map and Annual Reports.
- Formation of an Active Travel Engagement group to promote existing AT routes and share new initiatives and future proposals.
- Flintshire County Council currently now operates its Cycle to Work Scheme all year round.

Gwynedd

The Council has carried out a lot of work in maintaining the existing walking and cycling routes within the county as well as consulting with residents on ways to improve the walking and cycling network. The Council also has a website that promotes active travel. The website contains useful videos and relevant information regarding the Active Travel initiative.

Merthyr Tydfil

- Improvement works to routes including resurfacing, drainage and dropped kerbs
- Widened footways and rain garden with 3000 trees planted
- Safer pedestrian crossings at desire lines in town centre & new pedestrian crossings
- Road space reallocated to pedestrians and cyclists along Taff Trail
- New bollards
- Better Taff Trail signage
- Primary school active travel leads liaison to promote active travel to school
- Promotion of Merthyr as tourist destination for walking & cycling with videos and leaflets

- National Standards Level 1 and 2 delivered to 235 pupils. Balanceability to 2232 pupils, Learn to Ride sessions to 1146 pupils, Level 3 to 120 pupils.

Monmouthshire

2021 – 22 saw the continued realignment of Active Travel to within the MonLife service area in Monmouthshire County Council. As well as securing and delivering Active Travel grant funding, during a challenging period (due to COVID), we placed a strong emphasis on data collection and scheme development. A large amount of Officer time was applied to the ATNM process, for submission in December 2021. Some headline stats from this consultation:

- 100% of schools engaged
- 2,328 children and young people responded
- 2,713 adult responses
- 772 hours of public time given to consultation
- 80% of primary age children, 63% of young people and 73% of adults wanted to actively travel more.
- 100 routes now met Active travel standards, an increase of 73 over the 2016 maps.
- Primary school infrastructure – as part of installation works, further engagement with primary schools has been undertaken to promote active travel journeys, including the provision of materials and wider council engagement.
- WOW Tracker has been rolled out to several Primary schools to record Active Travel users and promote Active Travel in schools.
- As part of the national 20mph pilot scheme, Highways colleagues have implemented trial 20 mph zones in 2 settlements. This has supported the development of an environment conducive to walking and cycling.
- Mapping – We have created a series of Active travel settlement maps for our 7 designated localities. These will be distributed to schools within the settlements to provide discussion points and information around active travel journeys and promotion of modal shift.
- Consultation – As part of the Active Travel Network Maps (ATNM) and WeTAG phases, large scale public consultation has occurred to engage with the public to educate, inform and gather opinion on a wide range of topics. This has been fed into our strategic projects and ATNM submission.
- Elected members - Briefings and engagement sessions have been undertaken with elected members of the council and with town councils. This has ensured the Active Travel agenda is front and centre of the Council's priority and elected members become ambassadors for the work being undertaken.
- Press releases – as part of wider scheme development and Active Travel funding, MCC has pushed several dedicated Active Travel press releases to promote schemes, consultations and Active Travel work.
- Reintroduction of Cycle to Work scheme to Monmouthshire County Council staff to encourage modal shift.

Neath Port Talbot

- Renewal of NPT's active travel mapping - to comply with the Active Travel (Wales) Act 2013 NPT's ATNM was submitted to WG on the 31st December 2021 following three consultations. The council's ATNM was approved in August 2022. To provide further background information to the revised ATNM's the council has undertaken 4 cycling, 92 walking and 204 shared-use active travel audits this financial year. These routes encompass all of the short-term, future routes on the new maps.
- Promotion of Schemes and Monitoring and Evaluation A photographer has undertaken promotional photographs along key locations in Neath Port Talbot. Monitoring and evaluation of 47 existing and future routes was undertaken to capture pedestrian, cycle and traffic data. The council employed a consultant to design a new look active travel webpages along with branding, a strapline and social media assets. These new webpages are due to be launched when NPT's ATNM becomes publically viewable.

- Internal Liaison Ongoing liaison with colleagues from Planning, Highways, Road Safety, Streetcare (maintenance of routes) and Education departments to encourage promotion of and provision for active travel as part of new developments.
- Road Safety Team The Road Safety Team undertook a number of activities to promote Active Travel including: -
 - Cyclecraft (On road cycle training): 16 schools, 508 pupils -
 - Primary Classroom Education: 31 schools 5822 pupils -
 - Cycle Awareness (Years 3- Year 6): 16 schools, 972 pupils -
 - Scooter Training (all ages): 16 schools, 750 pupils -
 - Foundation Stage Cycling (Year 1 & 2): 1
 - Beavers Club, 35 children
 - Road Safety Walks (all ages): 2 schools, 87 children -
 - Short Pedestrian Training Course (6 weeks training): 67 Schools, 2,143 Pupils -
 - The Big Pedal (which NPT supports Sustrans): 6 schools, 2717 journeys -
 - Crucial Crew - 51 schools, 1704 pupils

Newport

- ATNM Review: Use of Common Place to promote ATNM Review Use of all social media outlets to promote ATNM review Video developed specifically for Secondary Schools to encourage participation of survey for ATNM review
- Active Travel Promotional video which was broadcast on social media channels along with Active Travel landing page.
- Press releases for opening of all active travel routes
- Engagement of local Schools to participate in Clean Air Day incorporating Active Travel routes relevant to their location
- Engagement of Local Primary Schools to participate in SRIC

Pembrokeshire

- Pedestrian training at schools through the Kerbcraft programme saw 1,415 pupils take part at a cost of £45,096 financed with Welsh Government's Road Safety Grant.
- National Standards Cycle training was delivered to 827 pupils at Level 2 and 51 pupils at Level 1 at a cost of £44,925 financed with Welsh Government's Road Safety Grant.
- "Crucial Crew sessions for 1,400 pupils was undertaken via a Virtual event with Active Travel included in
- the programme."
- Ongoing liaison with colleagues from Planning, Highways and Education promoting and providing Active Travel as part of new developments.
- Active Travel has been considered in a comprehensive manner with regard to the Local Development Plan and Green Infrastructure.
- The Authority has worked with Sustrans and many stakeholders undertaking construction of a Multi User Route connecting the Active Travel settlements of Narberth and Haverfordwest.
- "Sustrans and officers from Pembrokeshire Council visited Hook Primary to meet with head and governors to investigate how walking and cycling could be made safer. Sustrans visited Ysgol Glannau
- Gwaun in Fishguard to deliver 3 days of scooter skills (25 sessions delivered) - and helped them buy 60 scooters and helmets through the Safer Journeys programme. Sustrans has signed up more schools in Pembrokeshire to join the Safer Journeys Programme. Including the three Ysgol Penrhyn Dewi schools."
- Pembrokeshire Coast National Park Coast to Coast publication helped to promote sustainable access including walking and cycling. (Self-funding publication funded by advertising costs).
- Continued partnership with Pembrokeshire Coast National Park Authority in developing new routes and promoting walking and cycling with the establishment of a seminar for teaching

staff regarding the benefits of walking, including instruction on safety measures. (Pembrokeshire Coast National Park Authority).

- The “Let’s Walk Pembrokeshire” programme involving partners in the voluntary sector, National Park, Council departments and Health Sector looking at innovative schemes to promote walking and cycling.
- Walkability projects as part of the Exercise referral scheme has been encouraging people with health issues to exercise more and is run in partnership with the Pembrokeshire Coast National Park Authority. Walks and cycle routes promoted on Pembrokeshire’s websites (core funded by Pembrokeshire County Council and Pembrokeshire Coast National Park). Also promoted on social media
- Bike Mobility cycling initiative for people of various abilities ran in partnership with Value Independence.
- Advising developers on requirements to ensure that the transport strategy of all development links into the existing footway and Shared Use Path network to ensure multi-use options are available
- Active Travel monitoring works including the installation of counters at numerous locations to allow for monitoring of walking and cycling
- Press releases have been submitted to promote grant funded work for new Active Travel schemes and Safe Routes in Communities schemes infrastructure and these were featured in the local press and were featured on the Council news website and social media.
- The Authority has been working with schools (develop Travel Plans) to encourage walking and cycling
- The Council maintains cycle shelters and showers for staff to commute to work on foot or by cycle
- The Authority promotes the cycle to work salary sacrifice to staff Implementation of an ongoing programme on works to upgrade or improve sections of footway across the County including resurfacing, provision of dropped kerbs, new railings and footway widening
- Involved in initiatives to promote Pembrokeshire as a tourist destination for walking and cycling.
- Implementation of a number of highway improvements which benefit cyclists such as surface treatments at various locations throughout the County.
- The Council manages the Tenby summer pedestrianisation scheme in close communication with residents and all stakeholders

Powys

- The council uses its social media channels and active travel webpage to provide information on active travel, including: - the benefits of travelling actively - all current initiatives in the county - the ATNM (with maps available to download).
- Active travel is also promoted and encouraged by other service areas - including education, housing, development control and planning departments - enabling wider publicity and awareness.
- The council recognises the importance of schools and young people in achieving modal change and regularly undertake initiatives and activities in schools to promote active travel. During 2021/22 this included inviting schools and pupils to participate in the Active Travel Network Map project and delivering Kerbcraft and National Standards Cycle Training. The council also supported Sustrans schools initiatives, including active travel lessons and the Big Walk and Wheel. The council continue to assist Sustrans with promotion of the national cycle network in the county, and throughout 2021/22 have also increased collaboration with other key stakeholders to increase promotion and local awareness of active travel. This included regular discussions with town and community councils, Powys Teaching Health Board, Brecon Beacons National Park, North and Mid Wales Trunk Road Authority, South Wales Trunk Road Association
- The council continuously improves provision to make it easier to walk or cycle within settlements. In 2021 a full review of route signage within designated localities was started.

This piece of work was commissioned to Sustrans, with a full signing schedule produced for Ystradgynlais and Newtown.

- 2021/22 also saw the conclusion of a small electric bicycle pilot which saw a small number of frontline staff from PCC and Powys Teaching Health Board provided with an electric bicycle to undertake short business journeys. Over the course of the scheme a total of 4000miles were made by e-bike!

Rhondda Cynon Taf

- Implemented an ongoing programme of works to upgrade / improve sections of footway across the County Borough including resurfacing, provision of dropped kerbs, new railings and footway widening.
- Undertook the removal of barriers, at selective locations and on a case-by-case basis, following an assessment of criteria at each location
- Continued its involvement in initiatives to promote RCT as a tourist destination for walking and cycling.
- Continued its involvement in the Active Journeys (in Schools) programme. Arranged in conjunction with Sustrans.
- Ensured the Council's website pages covering active travel were updated.
- In conjunction with Halfords, continued the Council's Cycle2Work Scheme for staff as part of its Staff Benefits Programme.
- Delivered National Standards cycle training to 801 pupils in 2021 - 2022 which provided young cyclists with the necessary training to be safer and more competent cyclists.
- Delivered Kerbcraft / Child Pedestrian Training to 2142 pupils in 2021 - 2022 to give young pupils the skills and road safety awareness to be safer pedestrians
- Separate remedial work was undertaken nearby at Ynyshir in which another landslip had resulted in the closure of the active travel route following inclement weather. This route is now fully reopened.
- Carried out extensive remedial work in the Rhondda Fach, following a major landslip near Tylorstown which closed a key active travel route following Storm Dennis. Completion of Phases 1 – 3 has enabled the reopening of the majority of this active travel route. Progressing Phase 4 to enable full reopening.
- Replaced the footbridge between Dyfodwg Street and River Terrace in Treorchy to provide an upgraded facility for active travel users.
- Undertook a major online and face-to-face consultation exercise (at public venues) to obtain feedback from local residents and stakeholders about the draft Active Travel Network Map that the Council was preparing as part of its duties under the 2013 Active Travel (Wales) Act.

Swansea

- Swansea Council continued to maintain its provision for hard and electronic format maps of its active travel network. The maps continue to improve the information provision for the location of available active travel routes across the City & County area.
- The active travel behaviour change campaign, Swansea Bayways, continued to provide information to members of the public in order to support continued uptake and awareness of active travel opportunities. More specifically, as part of the promotion of the draft Active Travel Network Map, radio adverts, social media posts and email campaigns were utilised. The adverts had a dual purpose; promotion of the active travel network in Swansea using a new 'My Way To...' campaign, featuring many destinations, workplaces and schools across Swansea, and secondly to encourage people to 'Have Your Say' on active travel in Swansea by promoting engagement and consultation opportunities. An online presentation was developed and promoted to provide the public with further information on the development of the Active Travel Network Map, alongside five face-to-face consultation events that took place across Swansea. Engagement, stakeholder workshops and events on individual and wider active travel projects continued throughout the year.

- The Swansea Council website maintains dedicated sections for active travel information, and scheme specific information, which is regularly promoted in new articles and social media posts on the Council's platforms.
- Swansea has developed an excellent programme of community benefits in recent years, delivered using Contractors from the South West Wales Regional Civil Engineering Construction Framework. This work continued in 2021-22 to provide a benefits programme which included cycle and scooter parking in local schools. Swansea Council won the Constructing Excellence in Wales Value Award 2020 for the Active Travel Benefits Programme that it has created to complement the infrastructure installed on routes and continues to build on this programme.

Torfaen

- A very wide ranging communication programme was undertaken to promote awareness of active travel in Torfaen in 2021-2022. These 'comms' were through face-to-face meetings, online through Teams/Zoom meetings, social media, website, email, direct mail etc. Torfaen Council social media feeds have been used multiple times targeting all audiences. We also ran town centre engagement points to talk with people on all aspects of active travel and provide information
- The 'comms' programme complimented the ATNM consultation and mapping process that was conducted over several months. During this we contacted 180 organisations/schools/public bodies/ groups, RSLs (residential social Landlords) and similar.
- We engaged with all Torfaen schools, for Walk and Bike to School national initiatives and a special Public Health Wales Active Travel to School initiative.
- We undertook active travel hands-ups surveys at schools and developed new Active Travel School Plans with several schools.
- We engaged with young people through the Torfaen Youth Forum (16-25 age group) and attended events with young people to gather views on Active Travel.
- We engaged with a number of mobility and disability groups including the Torfaen Access Forum group and Sight Cymru and with various individuals who responded to the 'comms' messages.
- There was a greater active travel emphasis in communications to Councillors and residents on SRiC and AT schemes being developed and constructed. Similarly, there was a greater active travel emphasis in Torfaen Highways responses to enquiries from residents and members of the public.
- There was a stronger emphasis on AT provision when reviewing new Highways development requests and planning applications.
- We continued to deliver National Standards cycle training and the traditional cycling proficiency training which provides young cyclists with the necessary training to be safer and more competent cyclists.
- We continued with child pedestrian training.

Vale of Glamorgan

- Bike Fleet, storage, helmets and locks provided to Whitmore High School on submission of their School Active Travel Plan. The bikes will be used to provide confidence training, replace minibus travel to sporting events and be loaned to pupils to travel to/from school.
- Cardiff Council Active Travel School Officers worked with 10 schools to write their School Active Travel Plan to increase the number of pupils walking, cycling and scooting to school each day, reducing congestion and improving safety at the school gates.
- 8 schools had playground markings installed to improve Road Safety skills through play.
- Bikes were provided to schools working on their Active Travel plans to enable Year 5 & 6 pupils to undertake Cycle Proficiency Training (40 bikes across 13 schools).
- Scooter and cycle storage provide at 12 schools the Vale.

- Cycle storage/shelters installed at Ty Dyfan, Cartref Porthceri and Ty Dewi care homes, Murchfield Community Centre, Colcot Sports Centre, Alexandra Gardens, Penarth Leisure Centre and Arcot Street.
- Footway improvements were made in various locations in the Vale including dropped kerbs, tactile paving, improvements around trees and footway widening.
- The Council continues to be active within the Vale Healthy Staff Charter Group, working with their partners on the Public Services Board.
- Due to the success of the e-bike hire scheme that launched in Penarth in November 2020, it has now expanded into Sully and Dinas Powys in FY21/22. The Vale now has 9 stations and have written a business case for the expansion into Barry.
- 20mph schemes introduced in St Brides Major, Aberthin and Peterston-super-Ely.
- The Council regularly updates it's Active Travel webpage and continues to promote through social media channels: <https://www.valeofglamorgan.gov.uk/en/living/transportation/Active-Travel-and-Safe-Routes-in-Communities-Projects.aspx>
- The Council has designed an Active Travel Logo that will be used for communications and publicity going forward to promote AT in the Vale.
- The Council worked with JamJar to produce an animation explaining what Active Travel is. Shorter clips will be released on social media at regular intervals to convey the messages.
- The Council attends regular meetings with other Local Authorities, Welsh Government, Sustrans and Public Health Wales to share good practice and knowledge. We have regular 6 weekly meetings with our Welsh Government/TfW representatives to discuss current and future projects.
- The Council offers National Standard Cycle Training Level 1 and 2 to all its primary schools. 392 students trained to Level 2 during 21/22.
- Kerbcraft and Child Pedestrian Training was provided at Primary schools through 21/22. Two of the Road Safety team continued their secondment to Track and Trace from April to September. However, despite staffing issues 428 pupils took part in Child Pedestrian Training and 61 in Kerbcraft.
- Adult bike confidence sessions were held at the Barrage and free Dr Bike events were held throughout the Vale to ensure Vale residents' bikes are road worthy.
- 18 schools signed up to Living Street Walk once a Week (WOW) project to encourage active travel to school from a young age.
- Bike pump/repair stations installed at 11 locations to assist with emergency repairs. Additional stations to be installed early 22/23.

Wrexham

- All member workshop with councillors to introduce AT to Local members
- Appointed a dedicated AT officer
- Met with a visual impairment charity to discuss the effects AT would have for them
- Attended a Carbon Literacy for Local Authorities Event in order to learn the importance of reducing our carbon footprint and how active travel fits into this.
- Provided a new secure cycle store at Wrexham's newly opened wellbeing hub.
- Developed our ATNM and went out to public consultation before submitting them for approval.
- Engaged a number of primary schools in workshops (facilitated by Sustrans) in order to contribute to ATNM
- Provided info, advice and aided in the procurement and delivery for further cycle racks at local community centres
- Attended various AT Officer groups and presentations.
- Using the ATNM produced a prioritisation list of AT routes to concentrate on in the future

Ynys Mon

- The Isle of Anglesey County Council raised awareness and promoted active travel journeys through various mechanisms. This included: a) Advertisement in local and regional

newspapers b) radio campaigns c) updating Isle of Anglesey County Council's corporate website d) Social Media advertising campaigns

- Additionally, a lesson pack and survey was issued to primary and secondary schools at Active Travel settlements to gain understanding of pupils' perception and to promote active travel journeys in their local area.
- In parallel, a comprehensive public consultation campaign undertaken between March – November 2021 to give the public the opportunity to express their views and comments on the existing Active Travel routes and on potential new future routes (part of the Active Travel Network Map (ATNM)). This process totalled receiving in excess of 1,200 responses and approximately 3,600 contributions from the public. This demonstrates that the consultation was an effective action to promote active travel journeys, improve their understanding of the term, and gain insightful views for future improvements.